

FILE

# fashion / calendar

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Ruth Finley, Publisher / issued weekly

July 27, 1964

1964

JANUARY	FEBRUARY	MARCH	APRIL
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING SATURDAY, JULY 25, 1964</u>			
Just Issued	FALL COLORS: SILKS WOOLS, MEN'S WEAR	COLOR ASSOCIATION OF U.S., INC.	200 MADISON AVENUE
Forecast for Fall 1965 for woolens and worsteds, man-made fibers and silk; also men's wear including knitwear, shirts, sportswear, and tailored fashions. Contact: Anne Mulligan, MU 5-5881.			
Thursday July 23 9:30 A.M. Coffee	PRESS PREVIEW OF COLLEGE FASHIONS	BONWIT TELLER	7TH FLOOR
Showing of college fashions to the press. By invitation. ( <u>For Release, Wed., July 24.</u> ) Publicity: Connie Cowen, EL. 5-6800.			
Beginning Thursday July 23	HOLIDAY KNITWEAR: SWEATERS & SPORTSWEAR	DARLENE KNITWEAR, INC.	1407 BROADWAY SHOWROOM - 14TH FLOOR
Continuous daily showings of Darlene's Holiday collection of sweaters and sportswear. Contact: Miss Mickey Roseman, BR. 9-9400.			
Thursday July 23	OPENING OF HOLIDAY & RESORT COLLECTION	BOBBIE BROOKS	1407 BROADWAY SHOWROOM - 39TH FLOOR
Debut of Winter playclothes, suits, blouses, coordinated sportswear, and "Wardrobe Magic" pastel separates. Complete line of junior and petite dresses. Continuous showings. Publicity: Claire Affens, PE. 6-2392.			
July 24	GIMBELS RELEASE--Midsummer Furniture. (Preview July 22--See Above.)		
July 24	ALTMAN RELEASE DATE--"Christmas in July." (No Press Show)		
Friday July 24 10:00 A.M. Breakfast	PRESS PREVIEW: COLLEGE AND CAREER FASHIONS	GIMBELS	3RD FLOOR SPECIALTY CORNER
Showing of Gimbels' college and career fashions to the press. By invitation. ( <u>For Release, Mon., July 27.</u> ) Publ.: Margot Infantino, LO. 4-3300.			
Friday July 24 10:00 A.M. Coffee	PREVIEW: MIDSUMMER HOME FURNISHINGS	ABRAHAM & STRAUS (BROOKLYN)	6TH FLOOR FEATURE EVENTS DEPT.
Midsummer home furnishings, room settings, and vignettes. By invitation. ( <u>For Release, Mon., July 27.</u> ) Publ.: Diane Wallace, TR. 5-0195.			
Saturday July 25 2:00 P.M.	SHOWING OF DENIM FASHIONS FOR TEENS	THE DENIM COUNCIL	WORLD'S FAIR N.Y.STATE PAVILION
"Teen-Jean Hootenanny"--casual wear for boating, camping, sports, and lounging. M.C.: Bob Scott, radio personality. Open to public. Contact: Kae E. McCulloch, John Moynahan & Co., MU. 7-2545.			
<u>WEEK BEGINNING MONDAY, JULY 27, 1964</u>			
July 27	GIMBELS RELEASE DATE--College and Career. (Preview July 24--See Above.)		
July 27	A & S RELEASE DATE--Midsummer Homefurnishings. (Preview July 24--See Above)		
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FALL-WINTER PRESS SHOWINGS--CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE, PARIS

Picture Release Date--August 31

Monday, July 27

9:30 A.M. Jacques Esterel; Yorn.  
10:00 A.M. Regine Lutece.  
10:30 A.M. Ferreras.  
12:00 Noon Claude Riviere; L. Feraud.  
1:30 P.M. M.J. Hurst.  
2:30 P.M. De Rauch; Yorn.  
3:00 P.M. Ferreras.  
4:30 P.M. L. Prusac.  
5:00 P.M. Renee Lise; L. Feraud.  
5:30 P.M. J. Godard.  
9:00 P.M. B. Sagardoy; J. Esterel; Yorn.

Tuesday, July 28

10:00 A.M. Pierre Balmain. Time not set--Desses.  
12:00 Noon T. Lapidus.  
12:30 P.M. J. Launay.  
2:30 P.M. Jacques Heim.  
3:00 P.M. B. Sagardoy; De Rauch.  
5:00 P.M. Nina Ricci.

Wednesday, July 29

10:00 A.M. Lanvin. Time not set--Chanel.  
10:45 A.M. Nina Ricci.  
2:15 P.M. Patou.  
3:00 P.M. Lanvin.  
5:00 P.M. Jacques Griffe; Maggy Rouff.  
9:00 P.M. Carven.

Thursday, July 30

9:45 A.M. Christian Dior.  
10:00 A.M. Jacques Heim  
2:30 P.M. Capucci.  
3:00 P.M. Montaigne; Patou.  
5:00 P.M. Capucci; Scherrer; Hermes; Lapidus.  
9:00 P.M. Capucci.

Friday, July 31

9:30 A.M. Castillo  
11:00 A.M. Guy Laroche.  
2:00 P.M. Cardin.  
3:00 P.M. Laroche.  
5:00 P.M. Simonetta et Fabiani; G. Renal.  
5:30 P.M. Pierre Cardin.

Saturday, August 1

10:30 A.M. Castillo.  
11:00 A.M. Courreges; Philippe Venet.  
3:00 P.M. Courreges; Venet; Hermes.  
5:00 P.M. Courreges.

Monday, August 3

10:30 A.M. St. Laurent; Givenchy (buyers);(Givenchy Press Show--Aug. 24).  
2:30 P.M. Gres; M. Roger.  
3:30 P.M. G. Renal

Tuesday, August 4

10:30 A.M. Balenciaga (buyers);(Balenciaga Press Show--Aug. 25).

Friday, August 7

11:00 A.M. Anny Blatt.  
3:30 P.M. Valentine Bourgade.

Contact: Chambre Syndicale, 102 Rue du Faubourg, St-Honore, Paris.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
July 28	BLOOMINGDALE'S RELEASE DATE--College Fashions. (No Press Show)		
July 29	ALTMAN RELEASE DATE--Fall suits by Stefan. (No Press Show)		
July 30	ABRAHAM & STRAUS RELEASE DATE--College Fashions. (No Press Show)		
Thursday July 30 9:30 A.M.	PRESS PREVIEW: NEW SPORTSWEAR FLOOR Preview for press of redecorated sportswear floor. By invitation. ( <u>For Release, Fri., July 31.</u> ) Publicity: Connie Cowen, LO. 5-6800.	BONWIT TELLER	5TH FLOOR
July 31	SAKS FIFTH AVENUE RELEASE DATE--College Fashions. (No Press Show)		
Friday July 31 10:00 A.M. Coffee	PRESS PREVIEW OF DESIGNER FABRICS New couturier salon featuring exclusive designer fabrics. By invitation. ( <u>For Release, Tues., Aug. 4.</u> ) Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	5TH FLOOR FABRICS DEPARTMENT
August 3	OHRBACH'S RELEASE DATE--College Fashions. (No Press Show)		
August 4	GIMBELS RELEASE DATE--Designers' Fall Fashions. (No Press Show)		
August 5	GIMBELS RELEASE DATE--Children's Back-To-School Fashions. (No Press Show)		
August 7	MACY'S RELEASE DATE--Career Fashions. (No Press Show)		
Beginning Monday August 10	RESORT-HOLIDAY JUNIOR FASHIONS Continuous daily showings of Resort, Holiday, and early Spring junior dresses and knits, designed by Frank Adams. Contact: LO. 4-1434.	JUNIOR ACCENT	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Monday August 10 5:30 P.M.	SPECIAL LECTURE ON EUROPEAN COLLECTIONS "A Report on the European Fashion Openings"--Bill Cunningham will present his "inside straight" personalized impressions of the Italian, Spanish, and French collections. Tickets: \$2.50. Contact: (after July 26): Carnegie Hall Box Office, 7th Ave. & 57th St., CI. 7-7459.	BILL CUNNINGHAM	CARNEGIE HALL RECITAL ROOM
August 11	SAKS 34TH RELEASE DATE--College Fashions. (No Press Show)		
Tuesday August 11 10:00 A.M. Breakfast	PREVIEW: BACK-TO-SCHOOL AND COLLEGE FASHIONS Preview for press of back-to-school and college fashions. By invitation. ( <u>For Release, Wed., Aug. 12.</u> ) Publ.: Rene Hall, OX. 5-4500, Ext. 285.	ALEXANDER'S	500 CLUB 500 SEVENTH AVENUE
Wednesday August 12 10:00 A.M.	FALL ACCESSORIES AND READY-TO-WEAR Press preview of Fall fashion showcase of exclusive accessories and ready-to-wear. By invitation. ( <u>For Release, Fri., Aug. 14.</u> ) Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	4TH FLOOR MILLINERY SALON
Thursday August 13 10:30 A.M.	PRESS PREVIEW: "DIRECT WIRE TO MADRID" Preview of a new collection inspired by Elio Berhanyer and the Spanish Couture, designed by Shannon Rodgers for Jerry Silverman. By invitation. Contact: Jean Dionne, CH. 4-7522 or CH. 4-4940.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday August 13 3:00 P.M.	PRESS PREVIEW OF FALL COLLECTION Galanos will preview his Fall collection in New York. By invitation only. Contact: 2254 South Sepulveda Blvd., L.A.; Phone 213-473-0945 (L.A.).	GALANOS (BEVERLY HILLS, CAL.)	SHERATON-EAST HOTEL BALLROOM
August 14	GIMBELS' RELEASE DATE--FALL FASHION SHOWCASE. (Preview Aug. 12--See Above)		
Friday August 14 9:30 A.M. Coffee	PRESS PREVIEW OF FALL SHOE FASHIONS Preview of international Fall shoe fashions. By invitation. (For Release, Mon., Aug. 17.) Publicity: Mary Ann Crenshaw, OX. 5-4000, Ext. 279.	OHRBACH'S	3RD FLOOR SHOE OVAL ROOM
August 17	ABRAHAM & STRAUS RELEASE DATE--Fall Coats.		
August 17	OHRBACH'S RELEASE DATE--Shoe Fashions. (Preview Aug. 14--See Above)		
Monday August 17 2:30 P.M.	FASHION CONFERENCE: SPRING-SUMMER 1965 Preview of fashion trends in apparel and shoes for Spring-Summer 1965. Screened presentation of footwear colors, textures, shapes, silhouettes, relating ready-to-wear colors and silhouettes to footwear fashions. Admission by registration. Tickets: \$6.00, members; \$7.50, non-members (price includes swatched color guide). Tues., Aug. 18: Women's Shoe Style Conference, for members only. Wed., Aug. 19: Children's Shoe Style Con- ference, for members only. Contact: Thelma Hennessey, MU. 6-7520.	NAT'L SHOE RETAILERS ASSN.(274 MADISON AVE.)	HOTEL PLAZA GRAND BALLROOM
August 18	FLORENCE, ITALY--PICTURE RELEASE DATE.		
Tuesday August 18 9:30 A.M. Coffee	PRESS PREVIEW OF FALL FUR FASHIONS Preview of Bloomingdale's Fall and Winter fur fashions. By invitation. (For Release, Wed., Aug. 19.) Publ.: Louise Langdon, PL.2-1212, Ext.7205.	BLOOMINGDALE'S	3RD FLOOR FUR SALON
Tuesday August 18 12:30 P.M. Luncheon	PRESS PREVIEW OF FASHIONS FOR GIRLS "The Cobblestone Collection" by Gloria Sachs--showing of fashions for girls, 11 to 14, exclusive with Saks Fifth Avenue. By invitation. Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	ST. REGIS HOTEL PRIVATE SUITE
Wednesday August 19 11:30 A.M.	ELIO BERHANYER FASHIONS FOR MISS BERGDORF Preview for the press of Elio Berhanyer Fall fashions. By invitation. (For Release, Fri., Aug. 21.) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	5TH FLOOR MISS BERGDORF SHOP
August 21	BERGDORF GOODMAN RELEASE DATE--Elio Berhanyer Fashions. (Preview, Aug.19)		
Saturday August 22 11:00 A.M.	CUSTOMER SHOWING OF COLLEGE FASHIONS Showing of fashions modeled by college girls. Open to public. Publicity: Gloria Carr, WI. 7-3300.	LORD & TAYLOR	5TH FLOOR COLLEGE SHOP
August 24	DEMOCRATIC CONVENTION IN ATLANTIC CITY.		
Monday August 24 9:30 A.M. Coffee	PRESS PREVIEW OF IMPORTED MILLINERY Preview of Bonwit Teller's imported millinery. By invitation. (For Release, Tues., Aug. 25.) Publicity: Connie Cowen, EL. 5-6800,	BONWIT TELLER	6TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
August 24	ALTMAN'S RELEASE DATE--Designer Suit Collection. (No Press Show)		
August 24	GIVENCHY PRESS SHOW IN PARIS AT 10:30 A.M. By invitation only.		
Monday August 24	PREVIEW: NAT'L NOTION AND NOVELTY SHOW	NAT'L NOTION ASSOCIATION	HOTEL NEW YORKER TERRACE ROOM
11:00 A.M.- 2:00 P.M.	Special display for press of products, packaging, designs, accessories. By invitation. For trade, Aug. 24-27, N.Y. Trade Show Building, 8th Ave. and 35th St. Contact: PE. 6-8820.		
August 25	BALENCIAGA PRESS SHOW IN PARIS AT 10:30 A.M. By invitation only.		
Tuesday August 25	PRESS PREVIEW OF CHILDREN'S FASHIONS	BERGDORF GOODMAN	6TH FLOOR
2:30 P.M.	Preview of boys' and girls' fashions from Ireland, England, France, and the United States. By invitation. (For Release, Wed., Aug. 26.) Publicity: Florence Neff, PL. 3-7300.		
Beginning Tuesday August 25	HOLIDAY COLLECTION OF JUNIOR FASHIONS	LANZ ORIGINALS, INC.	1407 BROADWAY SHOWROOM - 26TH FLOOR
	Continuous showings of Holiday junior dresses and sportswear at informal showings. Contact: OX. 5-6440.		
August 27	OHRBACH'S RELEASE DATE--Children's Back-To-School Fashions. (No Preview)		
Thursday August 27	NEW CONCEPT IN GIRLS' FASHIONS	STYLE-AGE (PHILADELPHIA, PA.)	STATLER-HILTON HOTEL 33RD ST. & 7TH AVENUE
2:30 P.M.	Premiere showing, in Georgian Ballroom, of new size concept in 1 to 4T, 3 to 8, and 9 to 14: Style Age--casual daytime and Sunday dresses; White Stallion--Sportswear and separates; Rodele--special occasion frocks. By invitation. Publicity: Sue Gardner, 98 Riverside Drive, TR. 7-4952.		
August 28	ALTMAN'S RELEASE DATE--Bill Blass Fashions for Children. (No Press Show)		
August 31	PARIS PICTURE RELEASE DATE.		
Beginning Monday August 31	RESORT AND HOLIDAY KNITWEAR COLLECTION	KIMBERLY KNITWEAR, INC.	1410 BROADWAY SHOWROOM - 10TH FLOOR
	Continuous daily showings. Contact: Robert Brown, LO. 4-1080.		
Tuesday Sept. 1 9:30 A.M.	PRESS PREVIEW: READY-TO-WEAR IMPORTS "Made-in-Europe" ready-to-wear and accessories. By invitation. (For Release, Wed., Sept. 2.)	MACY'S NEW YORK Publicity: Margery Rubin, OX. 5-4400.	13TH FLOOR EXEC. DINING ROOM
Wednesday Sept. 2 11:00 A.M.	PRESS PREVIEW: SOPHIE CUSTOM-ORDER FASHIONS Sophie, with the assistance of Stephen Erklin, will present her Fall and Winter collection. By invitation. Publ.: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	3RD FLOOR SALON MODERNE
Thursday Sept. 3 11:30 A.M.	PRESS PREVIEW: CUSTOM- ORDER FASHIONS Preview of Bergdorf Goodman's Fall custom-order fashions, designed by Leslie Morris. By invitation. (For Release, Tues., Sept. 8.) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR SALON

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sept. 4	SAKS FIFTH AVENUE RELEASE--Sophie Custom-Order.(Preview Sept.2--See Pg.5)		
Sept. 7	LABOR DAY AND ROSH HASHONAH (Monday).		
Sept. 8	BERGDORF GOODMAN RELEASE--Custom-Order Fashions.(Preview Sept.3--See Pg.5)		
Sept. 8	BONWIT TELLER'S RELEASE DATE--American Couture Fashions.		
Tuesday	PRESS PREVIEW OF	BERGDORF GOODMAN	2ND FLOOR
Sept. 8	IMPORT FASHIONS		SALON
11:30 A.M.	Bergdorf Goodman preview of their Fall import collection. By invitation. <u>(For Release, Wed., Sept. 9.)</u> Publicity: Florence Neff, PL. 3-7300.		
Wednesday	PRESS PREVIEW: GIFTS	GIMBELS	6TH FLOOR
Sept. 9	FOR THE HOME		
10:30 A.M.	Gimbels will present a preview of gifts for the home to the press. By invitation. <u>(For Release, Thurs., Sept. 10.)</u> Publicity: Margot Infantino, LO. 4-3300.		
Wednesday	PRESS PREVIEW: FALL-	ELIZABETH ARDEN	691 FIFTH AVENUE
Sept. 9	WINTER COLLECTION		SALON - 2ND FLOOR
3:00 P.M.	Preview of Elizabeth Arden's Fall-Winter collection, designed by Oscar de la Renta. By invitation. <u>(For Release, Thurs., Sept. 10.)</u> Publicity: McGeehan & O'Connor, 667 Madison Ave., PL. 9-8150.		
Wednesday	PRESS RECEPTION:	FRENCH LACE INDUSTRY	HOTEL PLAZA
Sept. 9	"AWARDS FROM FRANCE"	& AMERICAN IMPORTERS	TERRACE ROOM
4:30 P.M.	Formal awards to American retailers for outstanding presentation of French lace. Fashion show by top American designers. By invitation of the Lace and Embroidery Association of America. Press contact: Ken R. Williams Assoc., WI. 7-4471.		
Sept. 10	GIMBELS RELEASE DATE--Gifts for the Home. (Preview, Sept. 9--See Above)		
Thursday	PRESS PREVIEW OF	MACY'S NEW YORK	13TH FLOOR
Sept. 10	IMPORT FASHIONS		EXECUTIVE DINING ROOM
11:00 A.M.	Macy's will present their import collection to the press. By invitation. <u>(For Release, Fri., Sept. 11.)</u> Publicity: Margery Rubin, OX. 5-4400.		
Thursday	PREVIEW OF RESORT-	KORRIGAN-PARIS;	HAMPSHIRE HOUSE
Sept. 10	SPRING COLLECTION	AVAGOLF OF MILAN	THE COTTAGE
4:00 P.M.	Knit ensembles and dresses in silk and wool for Resort and Spring; also men's knitwear. Show at 4:30 P.M. By invitation. Publicity: Ruth Hammer Assoc., 2 West 59th Street, EL. 5-7872.		
Friday	PRESS PREVIEW OF	MAINBOCHER	609 FIFTH AVENUE
Sept. 11	CUSTOM-ORDER FASHIONS		SALON - 8TH FLOOR
11:00 A.M.	Mainbocher will present his Fall custom-order fashions at a preview for the press. By invitation. <u>(For Release, Mon., Sept. 14.)</u> Contact: PL. 5-3714. Publicity: Eleanor Lambert, MU. 8-2130.		
Monday	PRESS PREVIEW OF	OHRBACH'S	5TH FLOOR
Sept. 14	IMPORT FASHIONS		
9:30 A.M.	Ohrbach's Paris and Italian import reproductions. By invitation. <u>(For</u> <u>Release, Tues., Sept. 15.)</u> Publicity: Mark Klauser, OX. 5-4000.		
Coffee			

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sept. 14	MAINBOCHER RELEASE DATE--Preview, Sept. 11. (See Pg. 6)		
Tuesday Sept. 15 11:30 A.M.	PRESS PREVIEW OF FALL-WINTER FASHIONS Fashions by Gigliola Curiel of Milan and Bernard Newman of the U.S. By invitation. (For Release, Wed., Sept. 16.) Publ.: Florence Neff, PL.3-7300.	BERGDORF GOODMAN	4TH FLOOR SALON
Sept. 16	YOM KIPPUR--Jewish Day of Atonement (Wednesday).		
Thursday Sept. 17 10:30 A.M. Coffee	PREVIEW: FALL COUTURE IMPORT COLLECTION Press preview of imports and reproductions. By invitation. (For Release, Fri., Sept. 18.) Publicity: Rene Hall, OX. 5-4500, Ext. 285.	ALEXANDER'S	500 CLUB 500 SEVENTH AVENUE
Friday Sept. 18 9:00 A.M.; 12:00 Noon	IMPORT FASHIONS AT TWO SHOWINGS Fall import fashions at breakfast and luncheon showings. (Prices and more details later.) Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL AMERICANA BALLROOM
Monday Sept. 21 12:30 P.M. Luncheon	PREVIEW: REVILLON FUR FASHIONS Press showing of Revillon furs, presented by Saks Fifth Avenue. By invitation. (For Release, Tues., Sept. 22.) Publ.: Helen O'Hagan, PL. 3-4000.	REVILLON AT SAKS FIFTH AVENUE	ST. REGIS HOTEL LOUIS XVI SUITE
Tuesday Sept. 22 2:30 P.M.	PRESS PREVIEW: FALL AND WINTER FURS Presentation of Ben Kahn's Fall and Winter fur fashions. By invitation. Publicity: McGeehan & O'Connor, 667 Madison Ave., PL. 9-8150.	BEN KAHN FURS	SHERATON-EAST HOTEL DIPLOMAT SUITE
Tuesday Sept. 22 6:15 P.M.	PRESS PREVIEW OF EUROPEAN IMPORTS Annual presentation of European imports throughout the store. By invitation. (For Release, Wed., Sept. 23.) Publ.: Louise Langdon, PL.2-1212.	BLOOMINGDALE'S	THROUGHOUT STORE
Beginning Thursday Sept. 24 1:00 P.M.	OPENING OF RESORT COLLECTION Showing of Holiday collection, designed by Dorothy Cox, Sept. 24, 30 at 1:00 P.M. Contact: CH. 4-6350. Publicity: Rosemary Sheehan, MU.5-1280.	TANNER OF NORTH CAROLINA	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Thursday Sept. 24 8:30 P.M.	ANNUAL COTY AMERICAN FASHION CRITICS AWARD Twenty-second annual award, this year to Jacques Tiffreau and Geoffrey Beene. Also, special awards to Sylvia Pedlar and David Pedlar. Fashion show at 9:00 P.M. By admission ticket only. Publicity: Eleanor Lambert, MU. 8-2130.	COTY, INC.	METROPOLITAN MUSEUM GRACE R. ROGERS AUD.
Monday Sept. 28 11:30 A.M.	PRESS PREVIEW: MADE- TO-ORDER FUR FASHIONS Fall-Winter fur fashions, designed by Emeric Partos. By invitation. (For Release, Tues., Sept. 29.) Publ.: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR FUR SALON
Tuesday Sept. 29 9:30 A.M. Breakfast	PRESS PREVIEW: FALL- WINTER FUR FASHIONS Preview of Fall-Winter fur fashions for the press. Showing at 10:00 A.M. By invitation. (For Release, Wed., Sept. 30.) Publicity: Vera Bacall. PL. 3-8421. Contact: Mrs. S.K. Steffan, CI. 7-1388.	MAXIMILIAN FURS, INC.	20 WEST 57TH STREET SALON - 3RD FLOOR

## CALENDAR FOR 1965